

Pennsylvania Assisted Living Association



SPRING 2018 CONFERENCE

EDEN RESORT AND SUITES LANCASTER, PA

APRIL 9-11, 2018

*Person-Centered
Care*

*Regulatory
Compliance*

**DISCOVER
YOUR HIDDEN
TREASURES**

Advocacy

*Human
Resources*

*Community
Relations*

Leadership



EARN UP TO 13.5 CEUS FOR
PERSONAL CARE, ASSISTED LIVING &
NURSING HOME ADMINISTRATORS

*Community Relations
Human Resources
Person-Centered Care*

DISCOVER YOUR HIDDEN TREASURES

*Leadership
Advocacy
Regulatory Compliance*

SPECIAL EVENTS

Welcome Reception and Vendor Expo – Monday April 9

Join us Monday evening to begin your treasure hunt! Our welcome reception with the Exhibitors will begin at 7:00pm in the Courtyard. Receive your treasure map and begin exploring the vendors to **Discover Your Hidden Treasures**.

Vendor Expo – Tuesday April 10

Begin your day with breakfast and discover the Vendor Expo products and services. Complete your treasure map to qualify for special prizes. Visit each booth to enter to receive booth prizes at 3:00pm.

Discover Your Hidden Treasures Reception – Tuesday April 10

Relax and enjoy networking and refreshments with fellow attendees and the PALA Board of Directors.

EDEN RESORT
&
SUITES



Location:

Eden Resort and Suites: A Best Western Premier Hotel
222 Eden Road, Lancaster, PA 17601
(717) 569-6444

Hotel Room Reservations:

PALA has secured exclusive room rates starting at \$127.95 at the Eden Resort & Suites

Please note: PALA's "Group Block" cutoff date is March 9, 2018
Reserve your hotel room by calling the Eden at (717) 569-6444
or online at www.edenresort.com. Group Code is **1320954**

Continuing Education Credit:

All sessions have been submitted, and PALA expects approval, for 13.5 credits for assisted living administrators, personal care administrators, and nursing home administrators by the National Association of Long Term Care Administrator Boards (NAB).

Dress Code:

Business casual attire is appropriate. We recommend you layer your clothing, as it is difficult to find an appropriate temperature suitable for everyone.

Meals Provided:

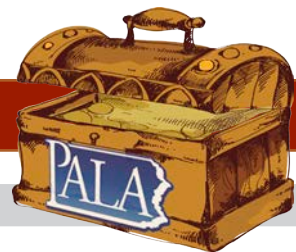
Breakfast and lunch will be provided to all attendees during both days of the Conference.

Change of Session/Time:

PALA reserves the right to edit or change the speaker line-up. Please check the your email in the days leading up to the Conference for any changes to the Conference schedule.

SCHEDULE

DISCOVER YOUR HIDDEN TREASURES



Monday April 9

Pre-Conference

4:00pm-6:45pm	Lobby	REGISTRATION
7:00pm-8:30pm	Courtyard	WELCOME RECEPTION with Exhibitors

Tuesday, April 10

Day 1 Sessions – 6 CEUs

6:30am	Lobby	REGISTRATION
7:00am-8:00am	Courtyard	BREAKFAST with Exhibitors
8:00am-8:30am	Crystal Ballroom	OPENING REMARKS Tim Coughlin, PALA President and Margie Zelenak, PALA Executive Director
8:30am-9:30am	Crystal Ballroom	How to Screw up, Stress Out & Get Nothing Done – Dr. Steve Bedwell
9:30am-9:45am	Courtyard	BREAK with Exhibitors
9:45am-10:45pm	Crystal Ballroom	Solving Problems, Managing Frustration & Taking Action in Chaotic Times Dr. Steve Bedwell
	Regency Ballroom	Legalities of Security Cameras & Nanny Cams Steven Boell & Jacob Sitman; Fitzpatrick, Lentz & Bubba
	Presidential Room	Quality Management/QAPI 101 – Gail Bergmann, Brookdale Senior Living
10:45am-11:15am	Courtyard	BREAK with Exhibitors
11:15am-12:15pm	Crystal Ballroom	OAPSA and Criminal Background Requirements – Jack Kane, Offit Kurman
	Regency Ballroom	The Importance of Social Media & Digital Marketing Jill Kahlenberg, Marketing Management Solutions, LLC
	Presidential Room	Activities 101 – Kelly Covone-Henning, UPMC Senior Communities
12:15pm-1:15pm	Arthurs & Courtyard	LUNCH with Exhibitors
1:15pm-2:45pm	Crystal Ballroom	Emergency Preparedness – Kevin Craver, PEMA
	Regency Ballroom	PCH vs ALR - Jill Kachmar, BHSL
	Presidential Room	Infection Control 101 – Margaret Martin, UPMC Senior Communities
2:45pm-3:15pm	Courtyard	SNACK BREAK with Exhibitors & Prize Giveaway
3:15pm-4:45pm	Crystal Ballroom	Sexual Harassment in the Workplace – Craig Porterfield, Paraclete Partners
5:15pm-6:15pm	Crystal Ballroom	Discover Your Hidden Treasures Reception

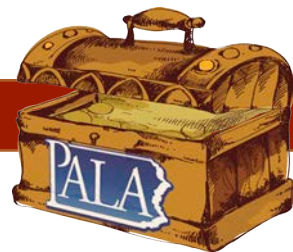
Wednesday, April 11

Day 2 Sessions – 7.5 CEUs

6:30am	Lobby	REGISTRATION
7:00am-8:30am	Courtyard	BREAKFAST
6:45am-7:15am	Presidential Ballroom	BREAKFAST & LEARN: Legislative Updates including Community HealthChoices
7:15am-8:15am	Presidential Ballroom	Margie Zelenak, PALA Executive Director and PALA Board Members
8:30am-10:00am	Crystal Ballroom	Having the Sex Talk with Dad – Elaine Sanchez, Caregiverhelp.com
		BREAK
10:15am-11:45am	Crystal Ballroom	Giving Caregiver Guilt the Boot – Elaine Sanchez, Caregiverhelp.com
	Regency Ballroom	Positive Approach to Dementia Care – Ann Coda, Memory Care Consultant
	Presidential Room	RASP 101 – Michelle Strauser, BHSL
11:45pm-12:15pm	Courtyard	LUNCH & LEARN:
12:15pm-1:45pm	Courtyard	Turning Negativity into Positivity – Tim Connor, CSP
2:00pm-3:00pm	Crystal Ballroom	Dealing with Caregiver Depression & Grief – Elaine Sanchez, Caregiverhelp.com
	Regency Ballroom	Maintaining Relevance in a Rapidly Changing World – Tim Connor, CSP
	Presidential Room	Dementia 101 – Ann Coda, Memory Care Consultant
3:00pm-3:15pm	Outside Crystal Ballroom	SNACK BREAK
3:15pm-4:15pm	Crystal Ballroom	Bureau of Human Services Licensing Updates – Jacci Rowe, BHSL Director

Schedule is subject to change

REGISTRATION DISCOVER YOUR HIDDEN TREASURES



STEP #1 – INDICATE APPROPRIATE REGISTRATION PRICING

Early Bird (Ends February 19)

Almost Spring Discount (Ends March 19)

Easter Savings (Ends April 2)

Single Day Conference Rate - Day One Tuesday April 10

Single Day Conference Rate - Day Two Wednesday April 11

MEMBER

☐ \$199

☐ \$259

☐ \$359

☐ \$200

☐ \$200

FUTURE MEMBER

☐ \$299

☐ \$359

☐ \$459

☐ \$300

☐ \$300

STEP #2 – INDICATE ADDITIONAL ADD-ONS TO PALA CONFERENCE (IF INTERESTED)

_____ Welcome Reception, Monday, April 9 – 7:00pm to 8:30pm

_____ Early Bird Breakfast & Learn, Wednesday, April 11 – “Legislative Updates Including Community HealthChoices”

*(There is limited seating and for the Breakfast & Learn and is subject to a “Sold Out” Status.
You will receive a ticket for admission to the session.)*

STEP #3 – PLEASE COMPLETE THE REQUIRED REGISTRATION AND PAYMENT INFORMATION

Attendee Name: _____

Community: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Special Dietary Request: _____

☐ By checking this box, I would like to opt out of vendor emails.

☐ **Attention Licensed Nursing Home Administrators:**

NAB is requiring PALA to input CEU for NHA into the NAB system for processing. If you require CEU for your NHA License please, check the box and we will send you further information for registration on the NAB website.

Please list your NHA License Number here: _____

Check enclosed in the amount of \$_____ payable to PALA.

Amount to charge my credit card \$_____ ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Printed Name on Card: _____

Authorized Signature: _____

Card #: _____ Expiration date: _____ CVV: _____

STEP #4 – THREE WAYS TO COMPLETE REGISTRATION

EMAIL/SCAN: joan@pala.org

FAX TO PALA: (717) 695-9735

MAIL TO PALA: PALA - 105 North Front Street, Suite 106, Harrisburg, PA 17101

IMPORTANT INFORMATION

- Conference Cancellations are due by Monday March 26, 2018 for full reimbursement. Post-March 26, 2018 Conference Registration is non-refundable OR can be transferred one time to our 2018 PALA Fall Conference
- Please note, the email provided on this registration form will be the contact email for any Conference announcements and receipts. This email address will be alerted regarding any Conference time changes, speaker changes, etc.